PLASTIC FREE HAWAI'I

Reusable Cup Program
for Restaurants & Bars

Kōkua Hawaiʻi Foundation's Plastic Free Hawaiʻi program seeks to minimize single-use plastics on our islands by educating and empowering schools, businesses, and community members across Hawaiʻi.

Catch the #PlasticFreeWave and help reduce single-use beverage cups at your restaurant or bar by offering Plastic Free Hawaiʻi reusable cups to patrons. These Plastic Free Hawaiʻi branded cups come in two sizes, 12oz and 22oz, and feature art by local artist Heather Brown. The reusable cups are made from BPA-free high quality reusable plastic, are dishwasher safe, and can be reused more than 100 times without fading or cracking.

How It Works:

- Serve beverages in reusable cups for in-store dining and wash after each use. Use the cups over and over to reduce the need for single-use cups.

- Offer cups for sale to customers! Cups are available for wholesale at $2. If guests are interested in purchasing their cup, we suggest a $3 retail price. That earns your business $1 per cup sold to patrons!

- Provide a discount for customers who use their purchased Plastic Free Hawaii Reusable Cups for their next beverage purchase to incentivize sales and encourage future use! Further discounts are available for cup users at all participating Plastic Free Hawaii Partner Businesses.

Payment Options:

Cups are $2 wholesale price with a suggested retail price of $3.

1. **Direct Sales** – Buy them outright with a net 30 payment term.
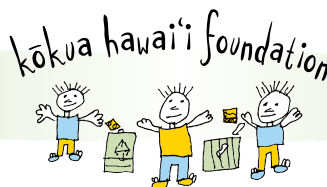2. **Consignment** – Order and pay us for them after the cups are sold, either monthly or quarterly.

We will work with you to create the best plan for your business!

More Plastic Free Hawaiʻi merchandise, including reusable straws, utensils, bottles, and stainless steel cups, are available for sale. See the *PFH Retail Sales Offerings* sheet for details.

To get started, contact us at
plasticfree@kokuahawaiifoundation.org.

Plastic Free Hawai'i is a program of

kōkua hawai'i foundation

www.kokuahawaiifoundation.org/plasticfree